

ATTACHMENT I

Statement recommended for inclusion in text of Report of "Tar," Nicotine, and Carbon Monoxide of Smoke of 200 Varieties of Cigarettes

A group of cigarette companies has filed a complaint with the Commission alleging that the current cigarette testing methodology does not accurately assess the "tar" and nicotine that Barclay cigarettes deliver relative to the "tar" and nicotine that other cigarette brands deliver. The complainant cigarette companies further allege that Barclay, a 1 mg. cigarette under the current FTC test method, delivers more "tar" to the smoker than do other 1 mg. "tar" cigarette brands.

The complainant cigarette companies state that a cigarette manufacturer can reduce the "tar" delivery of a cigarette by a variety of different methods. One way to decrease "tar" delivery involves diluting the cigarette smoke inhaled with air brought into the filter through some form of ventilation. The higher the percentage of diluted air inhaled, the lower the "tar" delivery. Methods to increase the amount of air dilution vary among cigarette brands. Many low "tar" cigarettes have a filter surrounded by porous paper with one or more rows of ventilating holes encircling the filter. When the filter is puffed, air enters the filter through the ventilation holes and mixes with the smoke.

In the Barclay filter, air entering the ventilation holes travels into the smoker's mouth through four grooves surrounding the filter. The complainant cigarette companies allege that when consumers smoke Barclay cigarettes, the four grooves either collapse or are in some way blocked. When tested in the FTC laboratory using the current cigarette holder, however, the companies allege that the grooves do not collapse and are not blocked. Thus, it is contended, the Commission's current testing methodology does not accurately measure the relative level of "tar" that Barclay delivers to smokers when compared with other 1 mg. "tar" cigarettes. The Commission is currently investigating these allegations, and has not made a final determination on the merits. An asterisk is appended to the test scores included in this report that this investigation may affect.

Reference accompanying the asterisk next to Barclay's test scores in the tables of the Report "Tar," Nicotine and Carbon Monoxide Content of 200 Varieties of Cigarettes

* See statement in accompanying text concerning Barclay cigarettes.

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